



# **MIRAE** Management Ins Co., Ltd.

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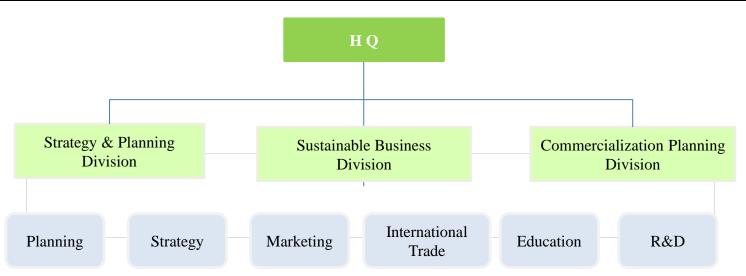
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This document provides an outline of a presentation and is incomplete without the accompanying oral commentary and discussion.

Goal Oriented, Performance Based, Practicable Consulting.<sup>TM</sup>



# 1. Company Status

Corporate name	MIRAE management Ins	CEC	)	CHOO soon-jin
Consulting Area	<ul><li>International Market Research</li><li>International Trade and Business</li><li>Marketing Plan and Strategy</li><li>Production Management</li></ul>	Numbe Employ		6
Address	2F, 80-7, Wonhyo-ro 28-gil, Gyeongsan-si, Gyeongsangbuk-do, Republic of Korea			
Tel	TEL: 053-801-3312, FAX: 053-812-3316			
Homepage	www.seemirae.kr			
E-mail	seemirae21@naver.com			
The date of Establishment	2007. 3. 16	Stock		1 Million





### 2. Management Policy

#### Mission

Business Commercialization and Overseas Expansion Strategy Consulting, Mutual Growth with Clients

### Vision

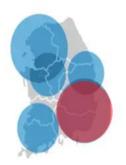
- Supporting Successful Overseas Expansion for Companies
- Consulting on Online and Offline Marketing and Performance Goal Management
- Consulting on New Product Planning and Business Commercialization Strategy Development

## **Planning**

- Strengthening Networks to Identify Excellent Partner Companies
- Developing Marketing Strategies and Implementation Tools
- Effective Use of Online and Offline Media for Promotional Marketing
- Providing Customized Business Consulting Methods to Enhance Customer Satisfaction











Total Consulting Revenue by sector



Domestic clients

**700** 

Related government organizations **25** 

Consultant career years

**18** 

2024.12.30

① Global Network Status	3 Consulting Satisfaction and Evaluation by Government Organizations		
<ul> <li>Thailand, Vietnam, China, Japan, India, USA etc.</li> <li>branch office</li> </ul>	<ul> <li>2024(year): Korea Social Enterprise Promotion Agency Evaluation A / Highest score A</li> <li>2017(year)~ Present: Satisfaction over 9 point / Perfect score is 10 point</li> <li>2014(year) - Present: Korea care fickeries &amp; food trade correction (AT)</li> </ul>		
② Specific business consulting area	■ 2014(year)~ Present : Korea agro-fisheries & food trade corporation(AT)  Evaluation A / Highest score A		
■ Global Marketing research consulting Research and Development Planning/ differentiation /	■ 2010(year)~ Present : Korea Environmental Industry and Technology Institute(KEITI)  Evaluation A / Highest score A  ■ 2006(year)~ Present : Ministry of SMEs and Startup's Certificated Consulting Institute		
distribution channels(DCA) / STP Marketing etc., International Trade and business	<b>④</b> The Government Citation		
Personnel Organization & management	<ul> <li>Administrator Citation once</li> <li>Korea Technology &amp; Information Promotion Agency for SMEs Citation Twice (the whole country)</li> </ul>		

### 4. Best Cases



